



CASE STUDY

axians

AT A GLANCE...

Axians UK is a technology services partner that delivers transformative solutions to accelerate your ambitions in today's ever-changing world. Whether you need tried-and-tested platforms or cutting-edge innovation, we commit to customer excellence and invest in long-term thinking. .



Q1. WHY DID YOU DECIDE TO PROVIDE THESE BOXES TO STAFF AND WHAT SPECIFICALLY MADE YOU CHOOSE SMILE BOX?

At Axians, we are deeply committed to the wellbeing of our people. We believe that when our employees feel supported and appreciated, they thrive – both personally and professionally. Providing wellbeing boxes was a meaningful way to express our gratitude and reinforce our culture of care. We chose Smile Box because their ethos resonated with ours. Their focus on thoughtful, high-quality, and personalised wellbeing products made them stand out. It was clear from the outset that they genuinely cared about creating a positive impact, which made them the perfect partner for this initiative.

Q2. DESCRIBE YOUR EXPERIENCE OF WORKING WITH SMILE BOX

Our experience with Smile Box was outstanding. From the very beginning, their team was attentive, collaborative, and incredibly easy to work with. They took the time to understand our goals and tailored the boxes to reflect the diverse needs and preferences of our team. The process was smooth, and their professionalism and warmth made the entire experience enjoyable.

**ADELE
WELLS**

Axian UK Hr Manager

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Working with Smile Box was and is a pleasure. Their attention to detail, customer service, and the quality of their products were exceptional. We will absolutely be partnering with them again in the future and would highly recommend them to any organisation looking to invest in meaningful wellbeing initiatives for their teams.

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Q3. WHAT EFFECT DID THE WELLBEING BOXES HAVE ON THE STAFF AT AXIANS?

The response from our team was overwhelmingly positive. The wellbeing boxes brought a real sense of joy and appreciation. Many colleagues shared how the gesture made them feel seen and valued, especially during times when personal connection can be challenging. It sparked conversations around self-care and wellbeing and helped strengthen our sense of community and belonging at Axians.

HERE ARE SOME EXAMPLES OF THE WORK WE HAVE COMPLETED FOR AXIANS

